



# TENNESSEE WALKING HORSE NATIONAL CELEBRATION

## 2026 Celebration Vendor Information August 26 – September 5, 2026

### Welcome Vendors!

The Celebration is extremely excited that you have decided to participate as a vendor at the 2026 Tennessee Walking Horse National Celebration! The information enclosed should help you understand what to expect from the Celebration and what we expect from you.

### Vendor Registration:

August 25<sup>th</sup> - Upon arrival at Cooper Steel Arena, vendors must check-in at Cooper Steel Arena, with the vendor coordinator.

August 26<sup>th</sup> - Celebration Arena Vendors will check in behind the main office at the Celebration Arena.

September 2<sup>nd</sup> - Celebration Arena Vendors will check in behind the main office at the Celebration Arena.

The time allotted for check-in and setup for vendors is:

**COOPER STEEL INDOOR VENDORS: August 25, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME**  
**CELEBRATION OUTDOOR VENDORS: August 26, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME**  
**4-Day CELEBRATION OUTDOOR VENDORS: September 2, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME**

**Vendors are not allowed to load in during show time and cannot load out until the conclusion of the show.**

**If you are not checked in during this time, you will not be allowed to participate that day and will have to postpone your setup until the next day during a time allowed by the vendor coordinator.**

### What we expect:

- Vendors should always act in a professional manner.
- We strive hard to ensure that we do not have vendors selling “like products”, so be sure to only sell what you described on your vendor application when it was submitted.
- Be sure to secure your booth at the close of each evening.
- Vendors must be open and prepared to operate during show times.
- Cooper Steel Arena Vendors may stay open as late as they wish this year until the show is over.
- No vendors are allowed to load into the arena during show time!!!! NO EXCEPTIONS!
- PETS MUST BE KEPT ON A LEASH!

### What is provided:

As a reminder, you are responsible for your entire booth display – including tables, chairs, temporary walls (if desired), décor, extension cords, etc. Please ensure that your booth has a professional look as the Celebration events are at a national level. The Celebration does not loan any equipment to vendors – **so please be prepared.**

### Vendor Parking:

All vendors will park in the “BB” lot (the parking lot is marked). All vendors must check-in to receive their parking pass.

**Please keep up with your parking passes; you will not be issued a replacement. They MUST be displayed in your window!** Additional parking passes will be available to purchase, if available, for \$55.00.

**VENDOR LOAD-IN:**

Vendors may load-in and set up their booths during the above designated time.

**COOPER STEEL ARENA VENDORS:** Vendors will load in from the VIP PARKING LOT, once you are unloaded, please move your vehicles to the “BB” parking lot. Be mindful of other vendors as you are not allowed to utilize the front doors of the arena this year!

**CELEBRATION ARENA VENDORS:** Vendors will check in behind the Celebration Office you will be permitted to pull to the arena to unload. Please move your vehicle to the “BB” lot upon completion of unload. Be mindful of other vendors trying to unload and do not take too much time unloading.

**4-DAY VENDORS:** The same rules above apply. Cooper Steel Arena Vendors will load in from the VIP Parking lot, your booth space is marked. Celebration area Vendors must check in behind the Celebration Office.

**The Cooper Steel Arena address is: 721 Whitthorne Street Shelbyville, TN 37160.**

**Security:**

The Celebration has 24-hour security during events - as well as cameras. Cooper Steel Arena will be locked and secured overnight. Show management, The Celebration, Cooper Steel Arena, employees, or contractors will not be held responsible for any loss or damage to you and/or your property.

**Refunds:**

All booth sales are final. No refunds will be permitted for any reason. The Celebration reserves the right to make changes to vendor space designation and change of this information packet at any time without notice.

**If for any reason you have any questions, please feel free to email Lilly Smotherman: [lsmotherman@twhnc.com](mailto:lsmotherman@twhnc.com).**

**Show Times:** Morning classes will begin at 9:00 am  
Evening classes will begin at 7:00 pm