



TENNESSEE WALKING HORSE NATIONAL CELEBRATION

2026 Tennessee Walking Horse National Celebration August 26 – September 5, 2026

Subject to the Rules and Regulations governing Commercial Exhibitors on the reverse side of this Application and Contract, and pending acceptance by the TWHNC, exhibit space is hereby requested by Exhibitor upon the following terms and conditions (please print or type):

BUSINESS NAME: _____

(IMPORTANT: The name given will be used on all TWHNC contracts, forms, signs and promotional pieces)

NAME OF CONTACT PERSON: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ OTHER PHONE: _____ EMAIL ADDRESS: _____

MERCHANDISE: LIST ALL OF THE MERCHANDISE THAT YOU INTEND TO SELL IN YOUR BOOTH DURING THIS SHOW. ATTACH 3 PHOTOGRAPHS OF YOUR WORK AND 1 PHOTO OF YOUR BOOTH SETUP (If you have not attended events at the Celebration).

PAYMENT POLICY AND SHOW SET-UP:

1. Vendor booths are first come first serve. Payment must be received at the time of application to guarantee your space.
2. This application for exhibit space must be signed by an authorized agent of the exhibitor and accompanied by full payment of booth rental.
3. SHOW SET-UP:

COOPER STEEL INDOOR VENDORS: August 25, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME
 CELEBRATION OUTDOOR VENDORS: August 26, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME
 4-Day CELEBRATION OUTDOOR VENDORS: September 2, 2026 (10AM-2PM) NO EXCEPTIONS ON TIME
Vendors are not allowed to load in during show time and cannot load out until the conclusion of the show.

MERCHANDISE AND PARKING:

1. Vendors MUST CHECK-IN at VENDOR CHECK-IN before setting up their space; if no one is available please look for your marked booth space.
2. Exhibitors will sell merchandise directly, take orders while exhibiting and exhibit merchandise listed above only.
3. **Exhibitors MAY NOT display or sell items that compete with TWHNC concessions such as food and drinks.** Exhibitors may not sell items that display TWHNC or like logos. TWHNC is the sole decision maker on what is prohibited.
4. Exhibitors/Vendors may utilize the area in front of Cooper Steel Arena to unload merchandise. Once the unload is completed, vehicles must be moved to their designated parking areas.
5. **All dogs must be kept on a leash on the Celebration grounds at all times! This is State Law! NO EXCEPTIONS!**

ACCEPTANCE AND SPACE ASSIGNMENT:

1. Application by Exhibitor shall be made on the official application form only. TWHNC reserves the right to accept or reject, in its sole discretion, each application received.
2. Upon acceptance of this application, space shall be reserved for the exhibitor. Space will be assigned by TWHNC. The Celebration reserves the right to rearrange and renumber the floor plan and relocate any exhibitor.
3. TWHNC reserves the right, in its sole discretion, to cancel this agreement. TWHNC may remove from the exhibit hall and show grounds, any exhibitor, upon notice to the exhibitor, if TWHNC ascertains actions taken by said exhibitor are not in the best interest of the event. Any exhibitor removed from the grounds may be barred from any future TWHNC events.

4. Show management, The Celebration, Cooper Steel Arena, its employees, or its contractor will not be held responsible for any loss or damage to you or your property.
5. All booth space fees are non-refundable. If you do not show up during setup all fees are forfeited with no refund.

TO RESERVE YOUR SPACE for the 2026 TENNESSEE WALKING HORSE NATIONAL CELEBRATION APPLICATION AND PAYMENT MUST BE SUBMITTED NO LATER THAN AUGUST 3, 2026, at Noon.

Applications must be submitted via email to Lilly Smotherman: lsmotherman@twhnc.com

WE ACKNOWLEDGE THAT WE HAVE READ THE RULES GOVERNING EXHIBITORS SET FORTH WITHIN THIS APPLICATION AND CONTRACT. WE AGREE THAT OUR USE AND OCCUPANCY OF THE ASSIGNED LEASE SPACE SHALL BE IN ALL RESPECTS SUBJECT TO SUCH RULES; AND WE AGREE TO FULLY COMPLY WITH SUCH RULES.

EXHIBITOR SIGNATURE: _____ DATE: _____

ACCEPTED: TENNESSEE WALKING HORSE NATIONAL CELEBRATION

BY: _____ DATE: _____

***THIS AGREEMENT IS NOT EFFECTIVE UNTIL ACCEPTED BY AN AUTHORIZED REPRESENTATIVE OF TWHNC.
ONLY THE CELEBRATION IS AUTHORIZED TO AMEND THIS AGREEMENT.***

Booth Fees:

COOPER STEEL ARENA: INDOORS
 _____ Cooper Steel Arena
 (Indoors: August 26 – September 5, 2026) 10x10 = \$250.00/space

How many spaces are needed? ____
 Total Fees: _____

CELEBRATION ARENA: OUTDOORS
 Celebration Arena
 (Outdoors: August 26 – September 5, 2026, 6 PM-?) 10x10 = \$500.00/space
 Celebration Arena 4-day Vendors:
 (Outdoors: September 2 - September 5, 2026, 6 PM-?) 10x10 = \$250.00/space

How many spaces are needed? ____
 Total Fees: _____

*Additional vendor parking passes are available for purchase. Please notify me if you do need an additional pass. Complete the application and submit the payment authorization form.

The Celebration accepts all credit cards for an additional 3% fee.
 No space will be held for vendors!
 All checks with application must be received by August 3, 2026.
 All credit card payments received with application must be received by August 3, 2026.
 Fees are non-refundable

IMPORTANT INFORMATION:

Load Out will be the last day of the show September 5, 2026, Vendors are not allowed to load out until the conclusion of the show.
NO EXCEPTIONS!
Violating any of these times may cause you to be barred from future events at TWHNC.

VENDOR APPLICATION DEADLINE: August 3, 2026, at NOON

Tennessee Walking Horse National Celebration Association, Inc. www.TWHNC.com

Please email questions/applications to Lilly Smotherman

lsmotherman@twhnc.com